

SPECIFICATION AMENDMENTS

Please **REPLACE** the paragraph in the "ABSTRACT" on page 73 with the following paragraph:

A method for providing a link in an electronic file being presented to a user which includes defining a customized viewpoint for the user. The viewpoint includes a preference for the user that provides an association between a data pattern and a computer network resource. The method also includes generating a request for content, receiving an electronic file in response to the request, and evaluating the electronic file to recognize a match between at least one portion of the electronic file and the data pattern. Upon recognizing a match, the electronic file is modified to include a link to the computer network resource associated with the matching data pattern, and the modified electronic file is presented to the user. Thus, the link included in the electronic file ~~presented to the user~~ is customized for the user, and different users who retrieve the same content can be provided with links to different computer network resources ~~depending on their respective viewpoints~~.